

EMERGENCY PREPAREDNESS LEADERSHIP OF MARIN | **Red Cross Ready Rating Program**

Partnership For Emergency Planning in Marin County

Center for Volunteer and Nonprofit Leadership of Marin PrepareNow Program
&
American Red Cross Ready Rating Program

EMERGENCY PREPAREDNESS LEADERSHIP OF MARIN | **Red Cross Ready Rating Program**

There are many programs in the community to help your agency with your emergency plan



United Way of the Bay Area | THE SAN FRANCISCO FOUNDATION | community agencies responding to disaster

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It does not matter which organization you work with. What matters is that you...

Get Prepared

MEMBER FOR THE FUTURE
MEMBERSHIP
MEMBERSHIP

Red Cross
Ready Rating
Program

**PrepareNow & Ready
Rating Five Simple Steps**

1. **Join:** Commit to membership
2. **Assess:** Conduct an assessment
3. **Plan:** Develop an emergency response plan
4. **Implement:** Implement your emergency response plan
5. **Help others:** Help your community get prepared

Program Criteria



MEMBER FOR THE FUTURE
MEMBERSHIP
MEMBERSHIP

Red Cross
Ready Rating
Program

Program Criteria

1. **Commit to membership.**
 - Members indicate intention of steadily improving emergency readiness over a one-year period.
 - Members can begin the program at anytime during the calendar year.
 - Complete the Member Profile to request a Memorandum of Understanding.

Join



MEMBER FOR THE FUTURE
MEMBERSHIP
MEMBERSHIP



Red Cross
Ready Rating
Program

Program Criteria


2. **Conduct an assessment.**
 - Members take the Ready Rating Assessment to determine their baseline for preparedness on a 0-123 point scale. All scores are confidential.
 - Gather information about possible emergencies that could affect the business and facility's capabilities to respond and recover.
 - Members complete another assessment at the midpoint and at the end of the calendar year.

Assess





Program Criteria




3. Develop an emergency response plan.

- Members create a plan that describes the steps the organization will take to protect people and business interests before, during, and after emergencies.
- Attend any of the series of course modules offered in the PrepareNow program for additional training, support and guidance.

Plan



PrepareNow Course Modules




15 Measures of Agency Preparedness

- **Disaster Mission Statement.** The agency has defined the role that it will play during a disaster, including the services to be provided and the population or geographic area to be served.
- **Staff Preparedness.** The agency's staff is mentally, emotionally and physically prepared for a crisis situation.
- **Personnel Planning.** The agency has a plan for the staffing of its post-disaster activities.
- **Volunteers Management.** The agency knows how to organize and utilize volunteers during a disaster.

Plan

PrepareNow Course Modules



15 Measures of Agency Preparedness

- **Basic Needs.** The agency can address the basic needs of its staff, volunteers and clients, including the most vulnerable, during an emergency.
- **On-Site Supply Cache.** The agency has supplies available for its staff in the event of an emergency.
- **Go-Kit.** The agency has created a 'go-kit' for emergency evacuation.
- **Facility Mitigation.** The agency has ensured that its physical environment is as safe as possible.
- **Signage.** The agency's emergency exits and safety and preparedness tools are well-marked.

Plan

MEMBER FOR THE YEAR
NONPROFIT LEADERSHIP OF MARIN

Red Cross Ready Rating Program

Member Support

- Connections with other member businesses, organizations and schools
- Proactive communication, as requested



Support

MEMBER FOR THE YEAR
NONPROFIT LEADERSHIP OF MARIN

Red Cross Ready Rating Program

Recognition

- Member seal for public display
- Public recognition via news announcement, web site, newsletter and other communications
- Permission to use seal in internal and external communication, including advertising

Visibility

MEMBER FOR THE YEAR
NONPROFIT LEADERSHIP OF MARIN

Red Cross Ready Rating Program

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